

Lotus & Lime Café, Phnom Penh

Fictional example. The business and the results are made up to show the format.

SUMMARY

Trusted is rated Strong. Name consistency is rated Priority focus: 1 of 3 places use the same name as the website. Found is rated Developing: the business appears in one of the two checks, not both.

WHAT WE FOUND

Area	What we saw	Status
Found	The business appears in one of the two checks, not both. A web search for "café Phnom Penh BKK1" did not return a page from the business website. The top results came from two other cafés and a food guide. An AI assistant (Claude with one web search) was asked what the business is. Its search did not cite the business website. This is one answer on one day, not a ranking. Not checked (N/A): Answers from ChatGPT and Google AI; Google Business Profile and map listing. Sources: Web search, query as quoted; Claude with one web search, question as asked, 2026-10-20	Developing 2 of 3 checks
Trusted	4 of 5 trust signals found: HTTPS, published contact details, a search title and description, a social profile. No privacy policy was found on the pages checked. The homepage has no structured data that describes the organisation. Not checked (N/A): Customer reviews and testimonials. Sources: Website, home page and contact page; Website, home page, 2026-10-20	Strong 4 of 5 checks
Name consistency	1 of 3 places use the same name as the website. A different name is used in the Facebook and the Instagram profile linked from the website. Buyers comparing them may not be sure it is the same business. The same name is used in the website title. Sources: Website, home page, 2026-10-20	Priority focus 1 of 3 checks
Reached	2 of 5 kinds of contact route found on the pages checked: phone, a contact form. Not checked (N/A): Time to first reply. Sources: Website, home page and contact page, 2026-10-20	Developing 2 of 5 checks

WHAT THIS LIKELY COSTS YOU

Buyers may not be sure that the profiles they find belong to you. Buyers who search for you may find other companies first.

3 QUICK WINS TO DISCUSS ON A CALL

Quick win	Why it matters	Effort
Use one business name on the website and every social profile	The same name and handle everywhere makes it easy to confirm that each profile is really yours.	About 1 hour
Add a WhatsApp or Telegram button	Many buyers in the region prefer a message to a form or an email.	About 30 minutes
Add a company description and organisation structured data to the website	This gives search engines and AI assistants one reliable page to describe the business from.	About 1 hour

Next step: a 20-minute walk-through of these findings with you or your marketing lead. Pick a time that suits you, or simply reply to this email.

[Book your free 20-minute walk-through →](#)

Mekong Intelligence can then go deeper with a 7-Day Sprint and ongoing support.